

EXILIM EX-Z550

EXILIM
ZOOM

HIGHLIGHTS

26 mm wide-angle lens

Whether for landscape photos, tourist sights or group pictures in confined spaces.

4x optical zoom with mechanical image stabiliser

Zoom in on your favourite moments.

14.1 megapixels

Within its compact and elegant housing, the EX-Z550 hides 14.1 megapixels, which don't just give you spectacular photos but also ensure outstanding detail.

HD video recording

You can now film your videos in high-definition quality*! Using the HD Movie Function in the EXILIM EX-Z550, you can make colourful and high-detail videos with a resolution of 1280 x 720 pixels.

EXILIM Engine 5.0

The digital brain of the EXILIM camera is the EXILIM Engine 5.0. This innovative image processor functions according to a completely new concept to achieve particularly bright colour reproduction, high image quality and quick response times.

Premium Auto mode

Portrait, landscape, night or backlight photography: you will be able to take the most amazing photos with the EXILIM Zoom EX-Z550 even in poor lighting conditions.



The EXILIM Zoom EX-Z550 is available to buy from specialist dealers, shopping centres, electrical goods stores and all good shops.

*Max. recording duration of 10 minutes/video